

SARAH KRAVCHUK

GRAPHIC DESIGNER

CONTACT

ADDRESS

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WEBSITE

kravchukcreative.com

EDUCATION

BACHELORS DEGREE IN GRAPHIC DESIGN

Regis College | Weston, MA
1998

HONORS

Magna Cum Laude
Delta Epsilon Sigma Honor Society

QUALIFICATIONS

Over 25 years of professional
graphic design experience

PRINT DESIGN

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign

DIGITAL DESIGN

- Adobe XD
- Canva

DOCUMENTS & PRESENTATIONS

Microsoft Office Suite

- PowerPoint
- Word

Google Workspace

- Slides
- Docs

SOCIAL MEDIA



PROFILE

A self-motivated, graphic designer with over two decades of professional experience. A creative problem solver with the ability to multi-task and work under tight deadlines. A collaborator, though capable of working independently from initial concepts to final design. A perfectionist who always achieve captivating designs. A savvy designer who utilizes the latest technology. A trend setter who researches the latest design trends, color palettes, and typography to make designs current.



WORK EXPERIENCE

2012 - PRESENT

FREELANCE DESIGNER | kravchukcreative.com

- Designed logos and established brand standards
- Developed social media graphics and templates
- Utilized skills to create environmental graphics

2018 - 2023

GRAPHIC DESIGNER | TRIO Solutions Inc.

- Designed logos and established brand standards
- Created social media graphics and info-graphics
- Developed multi-page brochures and booklets

2016 - 2018

ART DIRECTOR | Skirt! Magazine

- Collaborated with Editor to create monthly issues
- Designed all monthly print and social media graphics
- Directed photo shoots

2006 – 2012

CONTRACT DESIGNER | Fusion Marketing

- Created print advertisements and social media graphics
- Updated brand standards format for all clients
- Designed annual reports and digital presentations

2004 – 2006

ART DIRECTOR | Hard Rock Café International

- Adhered to strict brand standards
- Designed print and social media graphics for global cafés
- Developed café and hotel merchandise graphics

2000 – 2004

ART DIRECTOR | Swardlick Marketing Group

- Designed print materials and product designs
- Developed wire frames for website designs
- Directed photo shoots

1998 – 2000

GRAPHIC DESIGNER | Robinson Marketing

- Designed logos and established brand standards
- Created magazine campaigns and annual reports
- Developed wire frames for website designs
- Approved on-press print materials



PORTFOLIO

An on-line portfolio is available at kravchukcreative.com